



# MEDIA KIT



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# AUTHENTIC NORTHWEST CHERRIES & CHOCOLATE



*bing*



*rainier*



*tart*



Chukar Cherries crafts most everything we sell at our factory headquarters in the Yakima Valley fruit lands of Washington. Northwest dried cherries are the foundation of everything we make. Our locally sourced fresh cherry varieties (Bing, Rainier, Montmorency tart) are tree-ripened by local growers, with no added sugar, preservatives, or sulfites.

Chukar has two retail locations:

Seattle's Pike Place Market, main arcade

Flagship store in Washington Wine Country



Chukar's product line is broad with a focus on gift presentation. We layer our dried cherries, nuts, and berries in premium chocolate to craft swoon-worthy confections. Our dried cherries mixed with fresh-roasted nuts yield delicious, nutritious *no sugar added* energy snacks. Fresh from the Chukar bakery, we offer cherry-luscious pie fillings, dessert sauces, granola, Bundt cakes, biscotti, caramel corn, and more.

# Highlights

*“Excellent quality, superb taste, and REAL customer service that’s second to none.”*

BARB - HOOD RIVER, OR

- Founder Pam Montgomery pioneered **natural cherry drying** with no added sugar in the 1980’s.
- Over the last **35 years** we’ve cultivated relationships with local cherry growers to provide choice **tree-ripened fruit**. We source European-style pastry chocolate from a 5th generation family chocolatier to layer our dried cherries, nuts, and berries.
- Chukar is renowned for being **highly giftable**, fruit forward, and capturing the **Pacific Northwest** in style and taste. Best-sellers include chocolate assortments and gift tins.
- Product features include **clean ingredients, no preservatives, no sugar added**, Certified Organic, and vegan. Nearly all Chukar products are certified KOF-K Kosher and are gluten free.
- Chukar guarantees: **Made Fresh, Shipped Fast.**
- Chukar Cherries supports the communities where we work. Chukar **creates jobs** with training and opportunity, **supports non-profits** such as Boys & Girls Clubs, and is committed to **environmental responsibility**.

## CLEAN INGREDIENTS



**GROWN HERE,  
MADE HERE**

After moving her young family from urban Seattle to a large cherry orchard in Prosser, WA in the 1980's, Pam was inspired by the richly-textured flavor of tree-ripened cherries. It was a time of heavy preservative use in food processing, and dried fruits were normally preserved with added sulfites and plenty of sugar. But Pam believed that the innate sugar in fully-ripened cherries was enough to preserve them naturally, so she pioneered a cherry-drying process that required exactly one ingredient: cherries. 35 years later, Chukar Cherries still crafts nearly everything at the original factory headquarters in Prosser—the center of Washington's wine and cherry country.



# Quality Focused, Team Operated



*Family  
owned*  
FOR OVER 35 YEARS

Competent, energetic, and committed—

Our team members and customers guide every decision we make and define the Chukar brand.

**NO** PRESERVATIVES **NO** THING ARTIFICIAL 

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# A DIFFERENT KIND OF Chocolate-Covered Cherry

## **SMALL BUSINESS OF THE YEAR**

WASHINGTON STATE SMALL BUSINESS ADMINISTRATION

## **FOOD PROCESSOR OF THE YEAR, SILVER**

WASHINGTON MANUFACTURING AWARDS

## **OUTSTANDING PRODUCT LINE**

SPECIALTY FOOD ASSOCIATION

## **GOOD FOOD AWARDS WINNER**

GOOD FOOD FOUNDATION

## **GOURMET FOOD OF THE YEAR**

HOUSEWARES DESIGN AWARD

## **“SNACK OF THE DAY”**

RACHEL RAY

***“The best snack in  
[Washington]”***

READER'S DIGEST

***“...one of the great tastes  
of the Pacific Northwest”***

KING 5 NEWS SEATTLE

***“A year-round taste  
of summer...”***

NPR



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# RESPONSIBILITY

## is Our Nature



### PACKAGING AND PRINT

Responsible sourcing, recyclable packaging, and minimal waste—these touchstones have guided Chukar since day one. Chukar's ongoing efforts include:



#### FSC CERTIFIED

Chukar's shipping boxes and marketing materials are printed on Forest Stewardship Council Certified Paper, supporting responsible forestry.



#### RECYCLABLE

Chukar's gift boxes, shipping boxes, glass jars, and tins are fully recyclable.



#### CARBON NEUTRAL SHIPPING

Our UPS packages ship certified carbon neutral.

#### MINIMAL WASTE

Chukar sources cherries locally. Cherry pits and culls from fresh cherry processing are composted, resulting in zero waste.



### SAFE PRACTICES = SAFE FOOD

The Chukar factory in Prosser, Washington is committed to rigorous safety and sanitation practices. We meticulously adhere to FDA Good Manufacturing Practices, USDA Organic standards, and Kosher certification oversight by KOF-K.

### COMMITMENT TO COMMUNITY

From our Prosser headquarters in south-central Washington to greater Seattle and Pike Place Market—Chukar supports access to nutritious food, youth development, and environmental organizations. We champion our fellow community organizations: PikePlaceMarketFoundation.org, Boys & Girls Club, and more.

